explore RIDGELAND

Scarecrow Trail

tips + tricks



CONTEST INFORMATION

1. All scarecrows will be **self- installed** in the designated scarecrow areas within the **Ridgeland Wildflower Fields**. These areas will be identified with yard signs. Do **NOT** install anywhere but the designated areas. Please stay on the paths and do not walk or setup in the planted areas. Scarecrows must be safely secured in the ground. **Participants must provide their own scarecrow stands.**

Ridgeland Wildflower Fields: 411 W Jackson St (Next to Benjamin Moore Paint Store in Ridgeland)

2. Please **check in/refresh** your scarecrow throughout the display time/period to keep it festive, fun and alive. Your entry represents your business, organization or family, so you'll want it always looking its best!

4. Explore Ridgeland, The Keep Ridgeland Beautiful Committee, or The City of Ridgeland are **not responsible** for any loss or damage to entries.

5. Explore Ridgeland and The Keep Ridgeland Beautiful Committee reserve the right to use photographs of the entries for future publicity.

6. Once installed, **snap a photo** of your scarecrow and post it to social media with the hashtag **#RidgelandScarecrowTrail** & **#ExploreRidgeland**. Don't forget to **tag us: @exploreridgelandms!**

7. Contest winners will be announced by Explore Ridgeland on **October 29**. Your entry **MUST** be registered and on display prior to Wednesday, October 28 to be eligible.

Register at:
The Ridgeland Visitor Center - 1000 Highland Colony Parkway Suite #3002
or **online** at **www.exploreridgeland.com/scarecrow-trail-competition/**

Stay up to date on contest news by following Explore Ridgeland on Instagram and Facebook!

explore RIDGELAND

Scarecrow Trail

contest rules



- No materials that are harmful to the environment
- Scarecrows will be self installed within the designated areas ONLY.
- No scarecrow or display should be leaning on any surrounding landscaping such as flowerbeds or rosebushes.
- Scarecrows and displays must be safely secured in the ground to prevent damage to any surrounding areas.
- Scarecrows must be in good taste; those that reflect social or political situations will not be accepted.
- Scarecrows must be constructed to withstand weather conditions. (See important things to remember section)
- Please snap a picture and share your 'crow creation on social media with the #Ridgelandscarecrowtrail & #exploreRidgeland
- You MUST collect all parts of your scarecrow and display (e.g., tables, props, etc.) when you **pick up your 'crow between November 7-11, 2026.**
- Large displays MUST be picked up.
- HAVE FUN and create a crow that represents your business, family, or organization for all of Ridgeland to enjoy! Signage identifying your crow is encouraged!

PLANNING YOUR SCARECROW
Think about what your business, organization or family is all about! Get creative with materials and ideas; your field of business or motto can provide great ideas for props.

IMPORTANT THINGS TO REMEMBER
Scarecrows will be subject to weather for the duration of the contest. They need to be constructed with weather-resistant materials like Scotchgard. Clothing that does not fade easily, such as nylon and polyester, will hold up better than cotton.

KEEP RIDGELAND BEAUTIFUL

explore RIDGELAND

CONTACT 601.605.5253 OR
krystal@exploreridgeland.com